

Scott Maury

Graphic Designer

Chicago, IL
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scottmaury.me

Experience:

Freelance Graphic Designer

Chicago, IL | Oct 2025–Current

- Designed print and digital graphics, advertisements, and marketing collateral.
- Developed design workflows and print production processes for a former employer.

Graphic Designer

United Way of Greater Milwaukee & Waukesha County

Milwaukee, WI | Sep 2016–Oct 2025

- Led the design and production of the organization's annual Community Impact Report, designing layouts and infographics that communicated fundraising outcomes and community impact.
- Designed a wide range of print marketing materials and branded collateral, including annual reports, brochures, event programs, banners, signage, and other marketing collateral.
- Created digital and print advertising for local media, email campaigns, websites, and social media, ensuring consistent messaging across multiple platforms.
- Developed logos, visual identities, and brand assets for internal initiatives, fundraising campaigns, events, and nonprofit partner organizations.
- Maintained brand consistency by applying and enforcing United Way Worldwide brand guidelines across print, digital, and environmental design projects.
- Produced motion graphics and logo animations using Adobe After Effects to enhance videos, presentations, and live event experiences.
- Designed print, digital, motion graphics, and presentation materials using Adobe Creative Suite, including Adobe InDesign, Illustrator, Photoshop, and After Effects, as well as Microsoft PowerPoint.
- Collaborated with marketing, communications, fundraising, and program teams to develop creative solutions that aligned with organizational goals, project timelines, and stakeholder feedback.
- Managed multiple design projects simultaneously from concept through final production while maintaining quality, accuracy, and on-time delivery.

Framing Designer

East Side Gallery & Framing

Milwaukee, WI | Feb 2015–Sep 2016

- Designed custom framing solutions and mat layouts for artwork, photography, and memorabilia.
- Consulted with clients to recommend framing materials, layouts, and preservation techniques.

Marketing and Public Relations Assistant

Department of Geosciences, UW-Milwaukee

Milwaukee, WI | Sep 2012–Dec 2013

- Designed posters, flyers, logos, and other print and digital promotional materials.
- Managed and created content for the department's social media channels.

Education:

University of Wisconsin–Milwaukee

Bachelor of Arts in Strategic Communication
Certificate in Digital Arts & Culture